

We get it.

You need better market access research.
That's why we built a better way.



THE PROBLEM

Poor quality market access research begets poorly formed conclusions. Even a small error compounded will result in a failed strategy.

THE SOLUTION

Formulary Insights differentiates in three important ways that allow you to better navigate the market access landscape.



OUR PEOPLE

Experienced payer experts who have decades of experience



OUR PANEL

Only active market access experts... no retirees, no loose affiliations



OUR APPROACH

Agile research enables rapid, deeper and more actionable insights

Because access strategies should be rooted in the truth, not conjecture.



Kristi Hackeman, RPh was previously the Pharmacoeconomics Director at Humana and Aetna and oversaw Trade Relations and P&T as Cigna's VP of Medicare Part D.



Rory Davies, PharmD was Chief Pharmacy Officer at Cigna where he was responsible for ~\$10 billion in drug spend and helped secure \$750 million in annual savings.



Kevin Tse, PharmD led medical rebate strategy at Blue Shield CA and worked with CVS on pharmacy benefit contracts after previously managing Industry Relations at Envision PBM.



Kathy Chang, PharmD was responsible for \$95B in annual drug spend at OptumRx and UnitedHealthcare and oversaw rebate negotiations with over 100 manufacturers.

Looking for more reliable insights? We're ready to make your life easier.

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