

# We get it.

You need better market access research.  
That's why we built a better way.



## THE PROBLEM

Flawed market access research results in poorly formed conclusions. Even a small error compounded can result in a failed strategy.

## THE SOLUTION

Formulary Insights differentiates in three important ways that allow you to better navigate the market access landscape.



### OUR PEOPLE

Experienced payer experts who have decades of real-world experience



### OUR PANEL

Only active market access experts... no retirees, no loose affiliations



### OUR APPROACH

Agile research enables rapid, deeper and more actionable insights

## Meet our Vice Presidents of Value & Access



**Kathy Chang, PharmD**

*Former VP of Industry Relations at Optum*



**Rory Davies, PharmD**

*Former Chief Pharmacy Officer at Cigna*



**Kevin Tse, PharmD**

*Former Medical Benefit Rebate Strategy Lead at BlueShield California*

Looking for more reliable insights? We're ready to make your life easier.

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